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Database Concepts (7th Edition)

Synopsis

For undergraduate database management students or business professionals   Â   Hereâ ™s practical help for understanding, creating, and managing small databasesâ ”from two of the worldâ ™s leading database authorities. Database Concepts by David Kroenke and David Auer gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2013 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility for choosing the software instructors want to use in class; allows students to work with new, complete databases, including Wedgewood Pacific Corporation, Heather Sweeney Designs, and Wallingford Motors; and includes coverage for some of the latest information on databases available.   Teaching and Learning Experience This text will provide a better teaching and learning experienceâ “for you and your students. Here's how: Provides a firm understanding of the concepts behind the software   Uses Access 2013 to illustrate the concepts and techniques while also providing flexibility to choose the software used in class   Allows students to work with new, complete databases   Includes coverage of some of the latest information available

Book Information

Paperback: 528 pages

Publisher: Pearson; 7 edition (August 11, 2014)

Language: English

ISBN-10: 0133544621

ISBN-13: 978-0133544626

Product Dimensions: 8.5 x 0.9 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars   63 customer reviews

Best Sellers Rank: #7,814 in Books (See Top 100 in Books)   #3 inÂ Books > Computers & Technology > Networking & Cloud Computing > Network Administration > Storage & Retrieval   #21 inÂ Books > Business & Money > Management & Leadership > Information Management   #110 inÂ Books > Textbooks > Computer Science

Customer Reviews

I decided to go back and get a degree and dreaded taking classes around subject matters I have done for years. So I thought this book would be a bore. However it is teaching me things in

Chapters 1 and 2. I have not had formal training on database design or development, so there was terminology that I have heard but this gave me the technical understanding. For someone that has never developed or designed a database will get a lot out of the book. I like how it gives examples in SQL Server, Oracle, and My SQL and not just Access. The book explains everything very clearly and I do recommend it for the classroom.

I my opinion the information is presented in an annoying way. The subject matter and examples do not present a clear picture. I think better examples are needed and the author should find a way to liven up the material. It is excruciatingly boring to read. I understand the subject matter is dry but that is when the skill of the author should shine thru to liven up the material.

I enjoyed studying from this book as part of my course. The content is written lucidly and was supplemented by notes from my professor. The examples were well demonstrated diagramatically and theoretically, which is important for a subject like this. I would refer this book again, if I needed help with Database concepts going ahead.

I purchased this book for my introduction to database administration course. Overall, it is very good at teaching you very basic database functions and basic SQL statements. It's mostly geared towards Microsoft Access, so while it'll work great for smaller systems and companies, it does not translate entirely to SQL Server or MySQL. It is still great for getting a good basis though.

I had to get this book for class, and it wasn't my first choice. However, I was pleasantly surprised at the writing style and depth of information. However, the font is too small and the screenshots are especially too small. That makes it unnecessarily hard to read, and also makes concentration on learning the content more difficult. In these days of electronic books with adjustable font size, not having that option is unacceptable. Even having a PDF of the pages that was not searchable would be an improvement. However, the ideal platform would be that of a Kindle.

This book is incredibly confusing. I had to stop reading this book to understand the class. YouTube was more informative. I literally stop reading it and just watched you tube. I got an A minus in the class but could have gotten an A plus if I didn't have to read this book.

Great introduction to databases.

So far, this book is pretty good. It reads well for a text book. Concepts do make sense and the examples and illustrations help out. I am only in the first couple chapters so far.

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